

## **Marketing Intern – Fall 2025 / Spring 2026**

### **Overview**

Assist in refining and executing Cislune's marketing initiatives: proposal support, digital outreach, and event coordination. Collaborate with communications staff to enhance brand awareness.

### **Key Responsibilities**

- Produce technical marketing collateral: update website content, draft blog posts, and create investor pitch decks.
- Manage social media: curate space-industry content, schedule posts, track engagement metrics, and analyze performance.
- Support proposal development: compile competitive analyses, summarize market research, and format deliverables per solicitation guidelines.
- Coordinate virtual/in-person events: develop agendas, prepare presentation materials, and handle logistics.
- Collect and analyze marketing KPIs: compile reports on website traffic (Google Analytics) and social engagement.

### **Required Qualifications**

- Enrolled in Marketing, Communications, or Business Administration program.
- Excellent writing/editing skills; ability to present technical content for diverse audiences.
- Proficiency in MS Office, familiarity with social-media platforms (LinkedIn, Twitter).
- Detail-oriented; ability to balance multiple deadlines.

### **Preferred Qualifications**

- Experience with SEO tools, Google Analytics, and email-marketing platforms (Mailchimp).
- Prior exposure to STEM/technical marketing or familiarity with aerospace sector.

## **Duration & Compensation**

- Full time (35-40hr/week) from August 25 to December 15, 2025 (Fall) or January 15 to May 1, 2026 (Spring).
- Potential continuation into Summer 2026.