Become a public voice

Working with The Conversation is more than just writing an article – it opens opportunities for scholars to become prominent voices in their fields, guiding the public with fact-based knowledge that helps to inform decisions. We asked our authors what happened after publication – 86% reported some kind of post-article impact on their career.

- 57% were contacted by media for interviews in radio, print or television
- 24% saw increased citations for scholarly articles
- 36% received opportunities for academic collaboration
- 16% reported influencing policy makers
- 10% were invited to speak at conferences or participate in panels
- 14% used The Conversation metrics for funding or grant applications
- 4% received book proposal or publishing opportunity
- 12% were invited to write another article for a different outlet

As a result of their articles, our scholars have conducted interviews with:

- National and local NPR
- The New York Times
- The Washington Post
- The Wall Street Journal
- National and local CBS News
- Sports Illustrated
- Vox News
- BBC
- The Associated Press
- The Atlantic
- Sirius XM stations
- National and local ABC News
- National and local CNN
- Katie Couric Media
- And many, many more

Source: The Conversation U.S. Author Survey 2023 (710 responses)